

# Public PaaS

## FOR DUMMIES

A Wiley Brand

### FIVE BEST PRACTICES FOR PLATFORM AS A SERVICE SUCCESS

Staying ahead of the competition, and keeping costs low—they're timeless business objectives. But there's a new way to meet them.

Platform as a Service (PaaS) can help accelerate innovation, lower costs and even transform your business. Here's how to get it right...

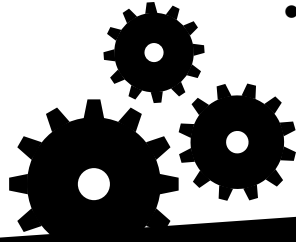


1

#### DON'T ABANDON YOUR EXISTING INVESTMENTS

Simplify and streamline PaaS adoption. Seek out a solution that lets you continue to leverage your existing:

- On-premises technologies
- IT skill sets and expertise



2

#### KEEP IT SIMPLE AND COMPREHENSIVE

Combining disparate platforms from multiple vendors can be complex and costly.

Keep things simple. Choose a unified PaaS solution that offers a comprehensive, fully integrated set of platform services and capabilities, such as:

- Application Development
- Data Management
- Business Analytics
- Integration
- Content and Collaboration
- Mobile
- IT Operations Management



Up to **50%** operational savings

— what organizations have achieved by choosing PaaS instead of having individual development teams manage their own siloed technology stacks.<sup>1</sup>

3

#### DON'T COMPROMISE ON ENTERPRISE CAPABILITIES

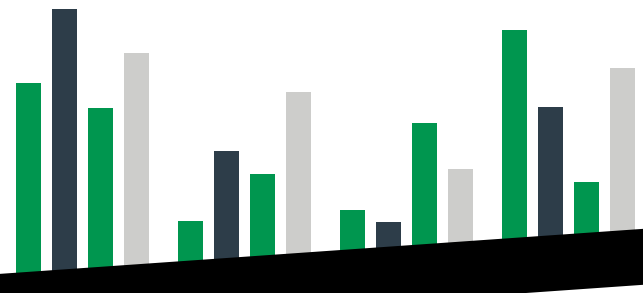
Embracing PaaS may change a lot of things—for the better. But it doesn't change your core service-level requirements.

Don't compromise. Make sure your PaaS solution can truly deliver on:

- Performance
- Scalability
- Availability
- Reliability
- Security

**82%**

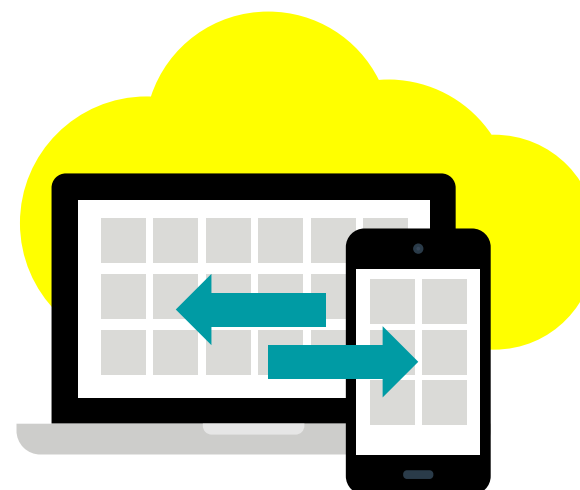
of organizations choosing to run apps in the cloud rate service-level guarantees as important or very important<sup>2</sup>



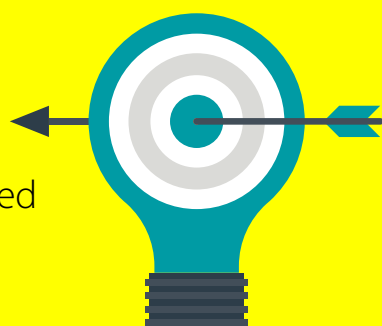
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#### ENSURE PORTABILITY WITH STANDARDS-BASED PaaS

Make sure the PaaS solution enables you to move your apps and data between the cloud and on-premises, with minimal effort and risk—choose a standards-based PaaS solution.



**80%** of organizations are prioritizing a unified standards-based platform for PaaS<sup>2</sup>



5

#### MOVE APP DEVELOPMENT AND TESTING TO PaaS FIRST

Application development and testing is **one of the most popular cloud use cases for PaaS.**<sup>2</sup>

And it's easy to see why. App development and testing workloads are ideal candidates for early PaaS migration:

The risk is

**LOW**

you're using temporary, non-production environments

The benefits are

**HIGH**

you can focus on building apps, rather than on the setup and maintenance of development and testing environments



<sup>1</sup>Gigaom

<sup>2</sup>ComputerWorld, Cloud Computing Customers Speak: Cloud Needs Guarantees, 2014

### GET SIMPLE, EXPERT ADVICE ON GETTING STARTED AND FINDING SUCCESS WITH PaaS

Ready to kick-start innovation, cut costs, and get ahead?

Read our special edition e-Book, **Public PaaS for Dummies, Oracle Special Edition.**

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