# Uptime All the time AWS TO AZURE MIGRATION



WHEN YOU WANTED A 'MATURE' CLOUD

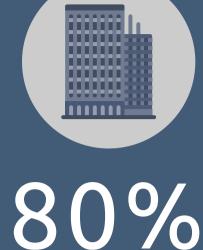
TEN YEARS AGO...

OPTION FOR YOUR SQL SERVER DATABASE, THE ONLY REAL OPTION WAS AWS...

MICROSOFT AZURE IS NOW THE MOST

**BUT TIMES HAVE CHANGED...** 

**COMPLETE CLOUD PLATFORM AVAILABLE** FOR RUNNING MICROSOFT WORKLOADS



**FORTUNE 500** Percentage of Fortune 500

companies running Azure.

31%

MARKET SHARE Microsoft Azure has a 31%

share of the total Cloud market.

So the question should now be...

"Why wouldn't you want to run SQL Server in Azure?"



**SQL DEPLOYMENTS** There are approximately 2 million SQL databases

deployed in Azure.

Microsoft Gold Data Analytics **Partner** Gold Data Platform Gold Cloud Platform

Microsoft

# **RUNS BEST ON AZURE... BETTER PERFORMANCE**

**REASONS WHY SQL SERVER** 



resources for SQL Server, with SQL Server code written

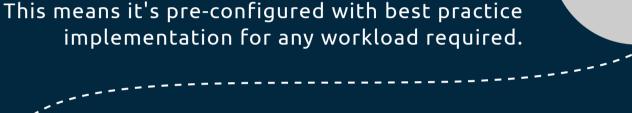
same day.

is higher - giving greater performance.

**BEST PRACTICE AND EXPERTISE** Microsoft has the largest knowledge base and technical

directly into Azure.

Azure has a larger storage bandwidth than AWS. This means that the speed in which data can 'read / write'





## No other Cloud provider can do this.

SUPERIOR SQL SERVER SECURITY

fixes updated, they are implemented in Azure on the

When a new SQL Server service pack is released or critical

SIMPLIFIED MANAGEMENT WITH FULL CONTROL If you're running SQL Server in Azure you have

access to Automated High Availability, Automated Patching and Automated Backup with the ability to make any changes you need.



If you're running SQL Server on-premise or in another Cloud, you can very easily move your current license across into Azure - so you don't have to pay for a new one.



#### means you have one support team that can work across both SQL Server and Azure technologies, providing superior

makes practical sense...

**ONE VENDOR - MICROSOFT ON** 

Running Microsoft databases on Microsoft infrastructure

support and consistency should you run into difficulties.

**MICROSOFT** 



SERVICE PACK

**SUPPORT END DATE** 

13/04/2010

Microsoft Gold Data Analytics **Partner** Gold Data Platform **Gold Cloud Platform** Microsoft

REMAINING 'SQL SERVER 2008' DATABASES SQL Server 2008 will reach 'End of Extended Support' on 9th July 2019, from this date Microsoft will stop providing security updates and critical fixes for this version. This could

SUPPORT END DATE

09/07/2019

A GOOD PLACE TO START WOULD BE ANY

prove to be a real problem as many legacy and 3rd party applications are still running on

SQL 2008 with no upgrade support from venders.

However, it's not all doom and gloom... if you migrate your SQL Server 2008 database into Azure, Microsoft will provide you with a further 3 years of Extended Support or indefinitely - depending on how you migrate your environment. **PRODUCTS** LIFECYCLE **MAINSTREAM EXTENDED** 

SUPPORT END DATE

08/07/2014

WE'VE GOT YOU COVERED... Microsoft **Gold Data Analytics Partner** Gold Data Platform Gold Cloud Platform

THESE ARE THE OPTIONS AVAILABLE TO HELP

YOU UPGRADE AND ADOPT THE INNOVATIVE

Microsoft

**Great News!** 

**TECHNOLOGIES YOU NEED TO CARRY YOUR** ORGANISATION INTO THE FUTURE. MIGRATE TO AZURE WITH FREE

Rehost your SQL Server 2008 and 2008 R2 with few or no application code changes in Azure SQL Database Managed Instance for a "version-free" platform. Or, move to Azure Virtual Machines to get

newer version when ready.

**SECURITY UPDATES** 

**START DATE** 

06/11/2008

RELEASED

**SQL SERVER** 

2008

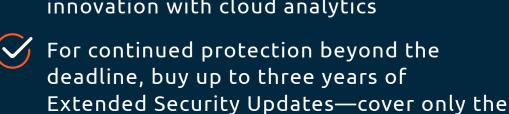
Use existing licenses and save up to 55 percent with Azure Hybrid Benefit.





### security, performance, availability and innovation with cloud analytics

**AND STAY PROTECTED** 



workloads you need while you upgrade

Upgrade to SQL Server 2017 for greater

Uptime www.dsp.co.uk